Manchester City Council Report for Information

Report to: Economy Scrutiny Committee – 24 June 2021

Subject: Update on COVID-19 Activity

Report of: Director of City Centre Growth and Infrastructure and Director of

Inclusive Economy

Summary

This report provides Committee Members with a further update summary of the current situation in the city in relation to COVID-19 and an update on the work progressing in Manchester in relation to areas within the remit of this Committee. Further detail on specific issues will be available as required.

Recommendations

The Committee is requested to note the update.

Wards Affected: All

Environmental Impact Assessment - the impact of the issues addressed in this report on achieving the zero-carbon target for the city

Manchester Strategy Outcomes	Summary of how this report aligns to the OMS
A thriving and sustainable city: supporting a diverse and distinctive economy that creates jobs and opportunities	This unprecedented national and international crisis impacts on all areas of our city. The 'Our Manchester' approach has underpinned the planning and delivery of our response, working in partnership and identifying innovative ways to continue to deliver services and to establish new
A highly skilled city: world class and home grown talent sustaining the city's economic success	services as quickly as possible to support the most vulnerable in our city.
	A reset of the Our Manchester Strategy is now underway following a meeting of the Our

A progressive and equitable city: making a positive contribution by unlocking the potential of our communities	Manchester Forum on 16 June 2020. An extensive engagement exercise will take place to inform a draft document in late 2020 and a final version in February 2021.
A liveable and low carbon city: a destination of choice to live, visit, work	
A connected city: world class infrastructure and connectivity to drive growth	

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Background documents (available for public inspection):

None

Economic Recovery Workstream- Sitrep Summary

As at 10/06/21 for Economic Scrutiny Committee on 24/06/21. Updated fortnightly. Latest updates shown in yellow.

Issue/them e/activity area	Impact/ challenges experienced	Key planning and response activity being undertaken
General Overview	 National data week ending 4th June: 8% of workforce were on furlough in mid-May 87% of businesses are currently trading, the highest proportion since comparable estimates began in June 2020 F&B businesses trading rose from 61% to 83% in May In the week to Monday 31 May 2021, the seven-day average estimate of UK seated diners was at 173% of its level in the same week of 2019, an increase of 41 percentage points from the previous week. Skills gaps and vacancies rising: the reopening of various sectors and improved market confidence has led to a 	Powering Recovery: Manchester's Recovery and Investment Plan' launched in Nov. Four investment priorities around: innovation; city centre and urban realm; residential retrofit programme; and North Manchester regeneration. Seeking govt funding for over 50 projects of £798.8 m. The plan can be accessed here. United City business-led campaign launched 22/11 and supported by MCC. Business Sounding Board and Real Estate subgroup continue to meet regularly to share intel across sectors and to help support MCC lobbying. Weekly MCC newsletter issued to over 9,000 businesses with updates. Comms update Link to the film: Manchester is back. Stronger than ever YouTube

sharp increase in vacancies, with starting salaries increasing as a result. North of England saw the steepest rise, according to the KPMG survey, with the most vacancies in IT, computing and hotel and catering.

Manchester top three for inward investment: the EY UK Attractiveness Survey 2021 has shown that investors are increasing drawn to the UK as the number of foreign direct investment projects increased in 2020. Manchester was the third leading city in the UK, behind London and Edinburgh, for attracting FDI, with 35 projects recorded (Edinburgh had 36).

Results of some pilot events: after a series of pilot events to test safety of large gatherings such sports events and live music performances, only 15 cases of Covid were recorded amongst the 58,000 people who took part in the pilots. A final report will be released when all events have concluded. The initial list of pilot events will run to 20th June.

Five day week predicted: the Centre for Cities has predicted that in the long term, workers will be in the office five days a week. The chance meetings in the office

The film performed most well on Twitter with over 100k impressions, 13k view of the video and over 300 likes. Our Twitter followers tend to include partners and well as residents and businesses. It also did well on LinkedIn with 7k views and 367 likes.

The Welcome Back campaign moved into the next phase of lockdown messaging from the 17th May with emphasis on culture venues opening back up. We produced another film with the Contact Theatre on what opening up meant to them and how important it is to support our cultural venues. Manchester art & entertainment venues are opening #WelcomeBackMCR - YouTube

Alongside this, visitors to the city will see a raft of Welcome Back messaging from outdoor digital advertising, poster sites, shop windows and in taxis to name a few.

The weekly Welcome Back ebulletin signposts to the events taking place, such as the flower show, along side key advice to ask that people continue to follow the advice and guidance so we can all return safely.

Re-opening update

590 licensed premises open with around 70 not yet reopened. Hospitality was at 70-100% capacity last week.

and a fear of missing out on time with senior staff as well as understanding the culture of an organisation, are a few of the reasons given for the shift back to the office full time. In the shorter term as the country recovers, CfC says that three- or four-day office weeks will be the norm.

Supporting the findings of the Centre for Cities report, Bruntwood commented to the BBC that they had seen strong demand for flexible and serviced office space on short leases, from both small companies and larger corporations.

First Manchester Central event: on 24

June Manchester Central will host

PROGRESS21 in its first in-person event since the pandemic started.

PRI Dashboard June

• The number of Manchester residents on Furlough has decreased for 2 months in a row following a peak in January despite the country remaining in lockdown for that period. The decrease is likely to have accelerated significantly since then with the economy reopening. Nationally the proportion of business's workforce still on furlough fell from 17% to 13% in April.

- Estimates for seated table
 reservations in Manchester on the
 day that indoor hospitality resumed
 (17th May) was up by 181%
 compared to the same day of the
 week in 2019 (OpenTable).
- UC claimants continue to grow & now exceed 80,000 (an increase of 90% since the start of the pandemic).
- City centre residential rents recovering to close to pre-Covid levels, with average rents in Q4 2020/21 at £986 PCM (a 2.1% increase on the last quarter).
- City centre residential new build premium continuing to drive prices, whilst the city centre secondary residential market is not transacting. Temporary SDLT reform not making up for economic uncertainty linked to Covid-19 and fire safety issues in the city centre secondary market.
- In June 2021 over 8,000 homes on site across the city -including 830 affordable homes.
- More completions in 2020-21 than any year since 2008 – a further 12,000 expected over the next 3 years.
- Business deaths are exceeding business births in Manchester -

- 36% more business deaths than births in April.
- 175,000 m²of office space is currently on-site in the city centre.
- 262,000m² of city centre office space is expected to complete between 2021- 2024.
- 562,000m² total commercial space is expected to complete between 2021-2024.
- There are currently 2,136 hotel rooms under construction in the city centre.

Local charity Embassy and developers
Peel and Capital & Centric have
submitted plans to build 40 modular
homes in the city centre to house
homeless people –"Embassy Village"

The permanent structures would be made from repurposed shipping containers with the first units potentially available from 2022. The proposed new village will take up residence on the currently derelict site below the railway arches between the Bridgewater Canal and River Irwell in the city centre.

City Football Group becomes a partner in the £350m "Co-op Live" Eastlands Arena

	Pam Construction is currently on site and
	Bam Construction is currently on-site and
	halfway through a 9 month package of
	site remediation work.
	MIDAS Manchester Report
	 In the year to date Manchester has
	landed:
	• 29 projects
	 Created 1,017 jobs and
	safeguarded 165 jobs.
	 Sectors included advanced
	manufacturing, creative, digital and
	tech and financial and professional
	services.
BSB	 There was a presentation from the
<mark>09/06/21</mark>	Manchester Climate Change
	Partnership.
	 Manchester has delivered a 20%
	reduction on our carbon budget;
	however the pandemic played a
	role as direct emissions have
	dropped.
	 FSB is participating in the 'Race to
	Zero' campaign. A zero carbon
	business programme is being
	delivered which will cover
	collaboration targets, EV charging,

- supply chain messaging and capacity building in SMEs.
- The Arndale centre are reporting that footfall figures are increasing and are now within the region of 30-35% of pre pandemic levels.
 The majority of shoppers are from within the local catchment area.
- HOME have reported strong response to their HOME Ground events, with 9000 audience members passing through the site, 50% greater than their planned scenario.
- The return to the theatre and culture events is going well, such as the Halle at Bridgewater Hall and audiences are responding positively to reopening.
- An update was provided by MCC on the reopening and increasing footfall and that people were returning to the office.
- An update was given following the government announcement of Greater Manchester being an 'enhanced recovery' area. Some businesses felt that while some govt messaging was unclear, local

	messaging had been clearer.
	There was still some uncertainty
	around travel out of and into GM.
	 Recruitment issues felt across the
	whole hospitality sector. F&B
	indies are really struggling, but it
	was recognised that there would
	be no quick solutions to
	addressing this. A business-led
	approach was suggested to
	respond to this, to attract more
	young people into the sector. This
	would build on the campaign work
	that UK Hospitality were running.
GM Tier	TfGM
Meeting	Aside from the latest
09/06/21	announcement, despite TfGM
	messaging there has only been a
	small shift in passengers altering
	behaviours to spread demand
	outside of peak times. The key pinch point was and remains PM
	peak. More work on this will
	probably be required as more
	people return to offices.
	Commercial
	CommercialEnquiries for space remain strong
	 Commercial Enquiries for space remain strong with customers indicating that they

	be not occupied the traditional 5 day working week.
	 There is a dedicated website with further information - https://progress21.co.uk/ Joanne Roney (AM) and Sir Richard Leese (PM) will both be speaking at the event. Marketing Manchester asked Tier representatives to encourage team members and partner to attend the event. The event will be Covid secure and will require vaccine / testing for entry.
Footfall	Footfall trends- City Centre (Springboard / CityCo)
	Week 20– Sun 30 May to Sat 5 June
	Week on week week week week week
	St Ann's +35% +424% -2.5%

Exchange	+17.5	<mark>+1823</mark>	. 4 00/
Sq	<mark>%</mark>	<mark>%</mark>	<mark>+10%</mark>
King Street	+35%	<mark>+491%</mark>	<mark>-31%</mark>
Market	+22.5	+258%	+8%
Street	<mark>%</mark>	TZJO /0	+0 /0
New			
Cathedral	<mark>+12%</mark>	<mark>+493%</mark>	<mark>-8%</mark>
<mark>St</mark>			

NB Given the low level of current footfall, small increase in numbers can lead to relatively high percentage increases. The significant increases relating to year on year figures are as a result of the comparison with footfall between 2020 and 2021.

Week commencing 31 May was school half term holiday and all areas saw an increase in footfall. The busiest day was Saturday with a footfall number of 128,036, a 15% decrease on the previous Saturday, but all other days saw significant increases resulting in footfall overall for the week being up by 23%.

Mon 31 May to Sun 6 June District Centres

Week on	Year on
week %	<mark>year %</mark>

+36% +30% ease for

update to the traffic light list for international travel.

Government has confirmed that foreign travel can resume from Monday 17th May under a traffic light system, with countries ranked green, amber or red.

Travelers from an amber list country will need to self isolate for 10 days with the option to shorten that period with a negative PCR test. Whilst those from a red list country will be required to quarantine in a hotel for 10 days. All travelers will be required to take a predeparture test and a further test on day 2 of returning to the UK.

to restart over the summer, with testing and isolation requirements being determined by the level of risk in the origin country. The UK aviation industry supported this approach on the basis that it would enable a sustained reopening as conditions improved. However, the 'traffic light' decisions announced in recent weeks are constraining the recovery in international travel and therefore the recovery of the aviation industry. A financial support package for the industry is urgently needed.

Culture

Extended impact of the Pandemic on the cultural sector including continued closures.

Roadmap for easing COVID restrictions announced 22 Feb Most venues able to legally open at stage 3, 17 May.

This week's Government's announcement on the progress of the Roadmap means that cultural venues started to reopen from 17 May

EARG – The EARG Cultural, Entertainment and Convention Facilities scheme has supported audience-facing venues and facilities with their recovery from the pandemic. A total of £1,839,416 has been paid out in grants so far with the remaining £501,507 due to be paid out this week. A small number of organisations were unable to claim their grant and some of these monies have been reallocated. A balance of just under £160,000 remains from the £2.5m allocation. Feedback from individual organisations has been very positive. Around half of the 92 recipients were live music venues and in some of these cases this funding has been crucial. A small number of non-venue based cultural

National <u>Event pilots</u> that tested reopening strategies concluded 15th May

Spring Budget announcements 3 March

Still awaiting further details of third wave of Culture Recovery Fund investment that was announced. - £300m for cultural sector in England. Previous round of culture recovery funding awards was designed to support companies in need until 30 June 21.

To date £51m in funding has been paid out to 146 businesses.

Cultural Investment Fund

ACE announced (24/5) guidance for the three investment funds that collectively form the <u>Cultural Investment</u> <u>Fund (CIF)</u> organisations have benefited from the EARG Charities scheme. Both schemes will closed on Monday 14 June.

Reopening Plans

It is estimated that up to 20% of bars and pubs in the city centre are currently closed because of staff isolating following track and trace alerts. This issue has been heightened by major issues with recruitment as short-staffed venues simply do not have the capacity to remain open even if some of the staff had not been in contact with a suspected case. This is likely to have further impacts on viability for a sector that is already struggling.

Many arts & cultural venues across as the city have been reopening in recent weeks to visitors in-line with the government's roadmap, notably:

- Manchester Art Gallery Opened on the 19 May having pre-released 13,750 tickets for the first month of Grayson's Art Club (from 19 May to 20 June). Free admission but booking essential to help manage numbers while social distancing is still in place. All booked in the first three days.
- HOMEGround outdoor major performance space with two stages at First Street launched 28 May. Week 1 figures: tickets for performances – 2,544 F&B covers - 6,268

- The Cultural Development Fund (Round 2) £18.5 million in 2021/22 - to unlock local growth and productivity, promote economic and social recovery COVID & regenerate communities through capital investment in place-based creative and cultural initiatives.
- Museum Estate and Development Fund is available to non-national Accredited museums and has a budget of £18.8 million for 2021/22.
- The <u>Libraries Improvement Fund</u> has a budget of £5 million for 2021/22 which will help libraries to deliver these services and reach their local communities.

Total footfall - 8,821

(52% higher than predicted)

- The Halle played their first two concerts with live audiences since March 2020 on 4/6. Conducted by their Music Director Mark Elder, both the matinee at & evening performances were sold out on significantly reduced, socially distanced basis (600 seats compared to the normal 2,350 capacity). Bridgewater Hall venue operators SMG have developed an effective and well received 'Venueshield' safety concept (COVID mitigation procedures and programme and have shared with other Mcr Venues.
- Manchester Collective has opened a multi-media show for live audiences, in Salford 's White Hotel. "Dark Days, Luminous Night" runs 3-10 June with a maximum audience of 8 socially distanced persons for each hourly slot and is expected to be sold out (they would normally sell 150-200 tickets for a standup show in that venue)

Whitworth Art Gallery - from 19 May Wed to Sun Manchester Museum - from 19 May top floor Nature & Wellbeing education & co-working space. Opening more fully in the summer and then closed for 14 months to complete major capital works.

HOME- cinemas and gallery on 17 May.

National Football Museum from 19th May and working with MIF on Cathedral Gardens events.

<u>Frog & Bucket</u> comedy venue opened from 17 May with live shows and streaming.

<u>Hope Mill Theatre</u>- opened w/b 25 May with live and online show though to end June.

Then July until August running outdoor theatre performances in Ancoats/ Pollard St for 3 weeks.

Palace and Opera House opens from August.

<u>The Edge</u> (Chorlton) will be open for courses and classes but not for public performances until Sept.

Company Chameleon (Openshaw) - continuing with online classes and artists in studios - will reopen for public live classes in Sept and a refinished flexible studio /theatre that can accommodate 112 capacity at their Varna Street School Site.

<u>RNCM venues</u> will remain closed until Sept to prioritise student use of the site.

ZArts - already opened for participants and launching exhibition The Tiger Who Came to Tea & the adventures of Mog 28th May. June to Sept 'Summer of Play' centering on outdoor events in park settings. Theatre returns in Sept.

The Centre for Chinese Contemporary Art (CFCCA) is expected open later in the summer

Manchester International Festival

takes place 1-18 June

The MIF21 programme launched on 28 April. All events will be Covid safe.

Campaigns

- Cultural Recovery Joint audience development campaign by cultural partners launched 17 May.
 #HereforCultureMCR
- Music Venue Trust 'Revive Live' audience campaign launched w/c 10/5

		Funding
		Officers are supporting proposals included within the Levelling Up Fund applications which include cultural elements and Officers are reviewing the newly announced guidance on ACE's Cultural Investment Fund.
Development	 Continued development interest in the city for both commercial and residential scheme. All schemes are back on site, and construction levels increased since the beginning of the pandemic, although with some overall delays to programmes. Risks around supply chains/access to materials, with associated increases in costs. Access to finance for hotel and retail schemes likely to be more challenging. Economic Recovery & Investment Plan identifies key schemes which can drive recovery and create new jobs. Ongoing work to identify funding opportunities for schemes. Long term impact on office demand being monitored on an ongoing basis, but positive 	 Brownfield Housing Fund - Officers continue to work with GMCA on grant agreements for the 2nd round and additional 10% schemes, which need to be in place by end of July 2021. Victoria North - Collyhurst: The planning application for 244 new homes (including 100 new Council houses) and the first phase of a new park in Collyhurst Village was submitted in February. Enabling works commenced in May 2021. The determination of the planning application is expected by early June 2021. A further planning application for 30 new Council homes for Collyhurst South was submitted in May 2021. (Please see below on approval of 1202 homes around Gould Street). Planning & Highways Committee on 3 June approved the following schemes: Kendal's building, Deansgate & King Street West (Deansgate): Conversion of building into mixed use (offices and retail) and extension. Approved

- indications from office agents and the Business Sounding Board.
- Government increased housing target by 35% in UK's 20 largest cities, including Manchester, in December 2020. The implications of this are currently being assessed.
- Gould St, Williamson St, Bromley St & Bilbrook St:
 1202 new homes and 192sq.m. commercial as part of the Victoria North masterplan.
- Vine Street (Gorton & Abbey Hey): 25 two-storey affordable homes.
- Plot at Stockport Road, Swallow Street, Siddal Street
 Pennington Street (Longsight): 5-storey building on a currently vacant plot for ground floor retail with 39 apartments above.
- Bruntwood SciTech and investor Stanhope have been confirmed as delivery partners for the University of Manchester's ID Manchester scheme. The next step is to incorporate the legal entity for the joint venture that will deliver it.
- Morgan Sindall have been appointed as contractor for North Manchester General Hospital. The company will be undertaking a range of enabling works, which includes a new multi-storey car park and cycle hub.
- Office refurbishments complete: A 16-storey office block on Marble Street has opened following refurbishment by Bruntwood Works. The former home of the LGBT Foundation on Richmond Street has been refurbished by Urban Splash and the 7,000sq.ft. building is available to rent.
- Plans for Princess Street: a planning application has been made to refurbish two vacant buildings at 40-46 Princess Street to create 75,000sq.ft. of offices, with a gym in the basement. The owners, Wittington

		 Investments, are hoping to start on site in September this year, subject to planning permission. City centre transactions: Hotel Brooklyn and office building 15 on Quay Street have both been sold off market to private parties. Boddingtons developer in administration: Prosperity UX have appointed administrators, with the scheme not yet on site. Planning permission was granted in February 2019 for a residential complex to deliver 556 homes.
Affordable Housing		Following another record year for affordable housing completions in Manchester in 2020-21 – initial forecasts suggest a further 484 new affordable homes will be built across Manchester in 2021-22. This includes 289 social rent, 115 affordable rent, 79 shared ownership and 2 rent to buy homes. In addition, there are currently 830 new affordable homes currently under construction across the city and expected to complete over the next few years. This includes a number of large-scale developments including:
 Understanding supply chain issues and identifying appropriate support measures. Developing guidance/share good practice for safe operation of sites Expediting design & planning phases of projects. 	 Belle Vue Stadium Site – Countryside and Great Places have begun work on the redevelopment of the mixed tenure scheme which includes 130 new affordable homes Grey Mare Lane Estate – One Manchester have started construction on the first two phases of the Estate Regeneration programme (Blackrock Street & Windermere Close) which are expected completed in 	

- Risk of registered providers slowing down or pausing programmes to consolidate finances/liquidity
- Ensure Zero Carbon and Fire safety provision are part of the programmes.
- Potential flooding of the PRS sector as the short term let market shrinks.

- 2021-22. The redevelopment is set to deliver c.290 new affordable homes (incl. 124 of reprovision) and the retrofit of 169 homes over the next 5 years. A Master Plan will be submitted to MCC Executive in July 2021.
- Gorton Lane One Manchester have also begun construction on the scheme delivering 109 homes (18 for shared ownership & 91 for rent-to-buy) – expected to complete in 2022-23

Updates on further key schemes:

- Great Places have submitted plans for Ancoats
 Dispensary which is set to go to Planning Committee at the end of July
- Great Places has also acquired land from MCC at the Former British Legion Site (Victoria Avenue) which will deliver 25 affordable homes (11 social rent and 14 affordable rent).
- A planning Application for Silk Street was submitted on 26 May and RIBA Stage 4 design work has commenced. Completion set for Spring 2023
- Having agreed Heads of Terms with Anchor Hanover Group for the delivery of Russell Road - the first purpose-built LGBT+ majority extra care scheme solicitors are preparing drafts of the development agreement and lease.
- MCC are currently working with Mosscare St Vincents to agree heads of terms in relation to the redevelopment of Chorlton Baths. MSV is initiating

		engagement with members and local stakeholders including the Family GP Surgery & Unicorn Grocery
Transport and Infrastructure	Transport funding settlement At the 2021 Budget the Government committed to the Intra-city Transport Fund – £4.2bn spread across 8 city-regions. The Spending Review in 2020 confirmed an initial £2.5bn for the eight city-regions in England from 2022-23 for a 3-year period. GM will receive a portion of this fund, under a negotiated settlement.	 Summary of transport activity for week ending 30 May (GM-wide) There were around 50.1m trips made in Greater Manchester – an increase of 4.2% compared to the previous week. This increase was largely driven by increases in activity on public transport and active travel modes – with cycling up 26.3%, Metrolink and rail up 11.4% and bus trips increasing by 0.8%. A smaller increase (0.5%) was seen on GM highways - with current levels now around 3% below pre-COVID levels. The improvement in weather conditions contributed to a 5% uptick in journeys over the weekend compared to the previous week. The rolling 7-day average index estimates that Regional Centre footfall is approximately 81% of the pre-pandemic average. Transport activity by mode for week ending 6 June (GM-wide) Bus (patronage): -21.6% on previous week; -53.3% compared to pre-COVID levels. The busiest day was Friday with 305,387 passengers.

Metrolink (patronage): -5.8% on previous week; -43% compared to pre-COVID levels. The busiest day was Friday with 65,957

passengers.

Rail (passenger footfall Piccadilly): +6.7% on previous week; -54% compared to pre-COVID levels. The busiest day was Friday with 69,376 passengers.

Highway (private vehicle trips): -6.5% on previous week; -10.7% compared to pre-COVID levels. The busiest day was Friday with 5,090,119 trips.

Cycling (trips): +26.3% on previous week; 116.6% compared to pre-COVID levels. The busiest day was Tuesday with 189,249 trips.

Walking (pedestrian trips): +15.9% on previous week; +48% compared to pre-COVID levels. The busiest day was Wednesday with 1,616,833 pedestrian trips.

Development of GM transport funding bid to Government

- The Intra-city Transport Fund settlement will be negotiated with Government, with TfGM leading those negotiations.
- TfGM and local authorities are developing a pipeline of priorities to bid to government. MCC officers are working to ensure Manchester priorities are appropriately resourced in the funding bid.
- Formal negotiations with Government are expected to take place in the second half of 2021/22, and the 2021

Spending Review is likely to be a key milestone within this process. The Spending Review could be held anywhere from late summer to winter, depending on Government's choice.

Skills, Labour Market and Business Support

Furlough and newly unemployed

Headlines include

- In April 2021 there were 35,755 claimants of unemployment benefits in Manchester – down slightly from 35,895 in March.
- The latest claimant count data highlights that unemployment in Manchester is increasing across all ages under 65 – not just 16-24 year olds compared to GM where 16-24 year olds continue to be the dominant age group.
- There are 30,200 residents
 furloughed in May down from
 36,100 in April and has been
 dropping since January. Increases
 in the number of residents
 furloughed in November & January
 reflects the introduction of
 subsequent national lockdowns but
 lower than the July 2020 peak
 (45,900 Manchester residents)

Newly Unemployed Support

MCFC Market place Event 2 and 3 July

- Over 70 employers and **9,000 vacancies** across a range of sectors have now been secured over 2 days
- MCFC and MCC will begin to push messages out as it is a ticketed event
- Event will be 'more than just a jobs fair', with plenty of job opportunities and training opportunities, alongside a range of support services - debt advice.
 See <u>attached the brochure MCC</u> is working hard to promote

Progress 21 - Thursday 24 June 2021 - Link here

- The Growth Company delivering a large-scale 'inperson', one-day conference at Manchester Central
- One day 3 events, centred :
- <u>Careers:</u> Jobs and careers fair matching employers, employees and support organisations getting people into jobs
- Business:- offering insight and support on key issues including generating sales, managing cash-flow and raising finance, as we move towards recovery and growth
- Global:- (Midas) showcasing the city-region on a global stage, and attracting investors and visitors

MMU: have a voluntary severance scheme in place.

Continued engagement with MMU by the Newly Unemployed Partnership to support the organisation to provide the

partnership's newly unemployed offer for those people who will be at risk of being out of work.

Skills assessment results due out this week after which results can shape the offer with DWP and MAES/ Mcr College. Ongoing engagement and sessions with employees, proactive response has been put in place from the partners, numbers wanting to take up support is lower than expected but good offer in place.

Employment Support webinar pilot took place on 25 May

- designed for residents who are facing redundancy or have been made redundant, whose furlough is coming to an end
- residents who want to consider a career change,
- the event will enable residents to understand options to pursue.
- MCC and partners will be offering advice and answering questions as well as providing free legal advice in relation to employment.
- Will be evaluated with resident feedback
- Partnership will review the need and demand for a second webinar in August/September following the face to face job fairs in late June and early July.

Hospitality Sector Partners have been delivering the following actions in relation to recruitment issues in the hospitality sector

 JCP have delivered updated training throughout Jobcentres to work coaches on hospitality

	opportunities strengthening the priority focus on the sector • Upcoming Job Fairs will include a number of vacancies and employers to market opportunities • Marketing Manchester working with Hospitality HR Managers to understand issues and develop plans for the short and medium term including understanding changing perceptions of conditions in the sector • City Co are co-ordinating with bars and restaurants providing intelligence to the partnership and signpost job vacancies to the Talent Hub (the existing portal for vacancies in the sector) and new communication methods to support advertising are being discussed.
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Offer for 16-19 year olds

The May submission to the DfE shows a slight increase in unknown from 3.7% to 4.1% and a .1% decrease in NEET to 3.6%, a combined figure of 7.7% which is an increase of 0.5% from this time last year.

September guarantee has increased to 65% from 44% at the same time this year – this means recorded on the CCIS system 65% of year 11's has a guaranteed offer of a post 16 destination.

Offer for 16-19 year olds

Referral information had been sent to Social Care Managers and VCS Youth Work Partnerships to help them in working with year 11 RONI young people who they work with to help them to transition into a positive destination.

Career Connect have reinstated face to face visits to track the unknown. In Wythenshawe they are carrying out joint home visits with the Wythenshawe Community Housing Group. They have also launched a social media campaign targeted at year 12's.

Career Connect with The Manchester Growth Company (ESF NEET) have contacted all High schools with high numbers of high-risk RONI students to jointly plan support for these students and to receive referrals of those who will need support across the summer.

Youth unemployment

Maximise the opportunities from and work with partners to roll out the Kickstart Scheme.

Youth unemployment

The 1st cohort of seven MCC Kickstart placements has now been approved by DWP. Currently working through final agreements and timeline for recruitment.

Working with colleagues in DWP to increase Kickstart uptake in Wythenshawe. Planning an event in late June to connect South Manchester employers to young people interested in Kickstart opportunities.

Traineeships workshops convened with key partners including GMCA, Manchester College, Manchester Growth

Promotion of Apprenticeships and Traineeships.	Company and other traineeship providers. The group has agreed to collaborate on several joint priorities to promote and deliver more Traineeships in the City.
Developing a clear offer to support our graduates	 Working in close partnership with MMU Careers staff to improve employment outcomes for Graduates with ongoing engagement with UoM and UCEN. Draft SME support proposal received from MMU to support up to 30 grads into employment. MCC working group developing this approach incl. Targeting offer to priority groups and working with HR to consider talent attraction opportunities to MCC. Data sharing agreement between MCC/ MMU supporting Labour Market Intel needs and intelligence of skills pipeline.
Skills and employment support for adults	Further develop a comms campaign and events to raise the profile of adult learning and the ambition of MAESP -
 Roll out of phase 2 of the MCC Digital Device Scheme – reaching groups identified as most excluded via the Digital Exclusion Index. Raising awareness of the digital support. 	 Manchester Adult Education and Skills Awards 113 nominations. Planning going well and event will include a talk from local female leader and a learner, music from local providers and each award has been made across learners from MMU and the 3D printing company Dicey Tech Developing a newsletter to be circulated in June to give training providers information on LMI, awards collateral, Skills and training opportunities and updates on the plan. First provider newsletter to include – an invitation to the MAESP Awards, opportunities from providers, quarterly LMI update, policy review paper, GMCA funding round up review, Digital inclusion progress

 Ensure that the City's learning provision is responding to new challenges as well as existing challenges. and 2021 plans, an invite to MAESP webinars, HOLEX (skills for life) skills and post 16 education bill explanatory notes and the MCFC event.

Providers having access to up-to-date Labour Market intelligence to support them to design their skills offers to better align with the cities current and future needs -

- AEB, 2 hour provider workshop hosted, 17 provides attended. Providers were consulted on what they want to see from the following workshops.
- First adult learning 'learning lunch' to take place THINK to present skills reform research and recommendations for the first due to take place this month.

Enable the CRF and MAES CL programme to deliver Manchester's priorities -

 Conversations with a number of providers to offer advice and enable collaborations where similar activity is being planned. So far projects covering – green skills, work placements for young people not on UC, employment support for those further from the labour market, bootcamps for digital industry, support programme for black businesses, VCSE grant funding for wellbeing support and training.

Support all residents to access and effectively engage with the internet for both work and life –

Two candidates recruited into 12 month Citizens
 Advice - Manchester Digital Inclusion and
 Engagement Officer posts to focus on disabled
 residents and residents with Black Caribbean, Black
 African, Bangladeshi, Pakistani.

- Initial planning meeting to be held to start phase 2 of pilot scheme this month.
- Total of 297 devices given to schools and colleges through GM Tech Fund since Jan 2021.
- MCC Digital Device Scheme trial demo site set up and set to partners to test. Partners have been giving a survey and will be meeting as a collective to discuss.
- MCC Digital Action Plan objectives set against workstreams across the programme. A monthly report will be produced from June for consistent monitoring against actions and objectives.
- Procurement of device scheme for phase 2 as well as a hybrid wifi model, it will include a range of devices such as phones/tablets to support homeless residents and people wishing to use for food poverty, which has been informed by key findings from early evaluation.
- First roll out of phase 2 device scheme to take place over the next two weeks. A total of 80 devices to support people on the waiting list and 15 devices to support an MHCC GP project.

Develop a high-quality Manchester approach to CEIAG for adults in which best practice, current opportunities and resources are shared and deployed for optimum impact – Desktop research and primary research has been gathered report to share key insights and recommendations for projects moving forward to be completed by the end of June 2020.

Take action that contributes to tackling inequalities - ensuring adult learners across curriculum are representative of our communities – with a particular focus on age (i.e. 50-64), race (i.e. Black and Asian), disability and gender -

- deliver primary research on community based learning and pathways to positive life outcomes
- focus on entry level skills, health and wellbeing and wrap around support.
- Priority areas/ groups Central Manchester, potentially a neighbourhood in Wythenshawe, older residents and residents from ethnic backgrounds.

Social Value and Local Benefit

Challenge: Many residents are not connecting to opportunities created in the city – how can we use social value internally to maximise creation of employment/skills/training opportunities targeted at our residents and use our influence to do the same with organisations externally?

Ensure that MCC's approach to SV reflects current economic circumstances and *Think* recommendations.

Coordinate employment and skills related social value "offers" from across MCC's largest suppliers and capital projects into

Social value and local benefit

Officers have developed initial forward procurement pipelines for directorates that provide a basis for planning future social value opportunities. Integrated Commissioning and Procurement, Work and Skills and City Policy are meeting management teams to discuss these opportunities and raise awareness of the social value priorities.

Further work has continued on measures of social value (I.e. KPIs) that can be tracked both at a contract level and a more macro level - Procurement have recently developed a contract template that is available for staff to use and we are promoting across our contract networks.

a pipeline of opportunities that can be promoted to residents and employment/skills/training organisations.

Business Support, Sustainability & Growth

As of 6 June the total allocated to date on LRSG, ARG and Restart grants is now £107.574m (£104.651m since the last update).

In the week of 31 May to 6 June 2021 the Council provided £2.141m of support to businesses through 577 payments.

Business support, sustainability and growth Business Grants

 Discretionary ARG Restart - City Centre Regen and W&S Staff continue to process applications to make payments to businesses quickly with c100 processed for payment.

Equalities/

Disadvantaged

Ensure that disadvantaged and underrepresented groups are supported by activity included in Workstreams 1-6. This would include Black, Asian and Minority Ethnic groups, young people, over 50's, homeless, veterans, survivors of DV&A, ESA claimants, and those experiencing family poverty.

Equalities/

Disadvantaged

W&S leading on co-creation of an information leaflet for the over 50's signposting to appropriate employment support.

'Uncertain Futures '– women over 50 and work -art project is due to open at MAG on 24 June with a series of interviews. Alongside this a MICRA policy event will be held on 13 July hosted by researchers from the University of Manchester and MMU and include solution focussed conversations with policy makers on the topic of 'hat needs to happen for women over 50 regarding work and why?'.

	Covid has worsened the situation for many already experiencing inequality – the challenge is to ensure support is targeted to reach the communities in most need.	North Manchester Employment Support Group reviewing shared priorities to determine where to focus attention and resource – linking in with TANs and the Family Poverty 'sustainable work' workstream around community provision.
Funding	No specific known impacts on current external funding bids caused by C19 as yet. Known bids progressing through funding approval processes as expected.	
	Team in City Policy developing a funding action plan based on C19 recovery and Corporate priorities Working with City Centre Growth to map funding opportunities through the 2020 Spending Review	Levelling Up Fund Project teams are working on the proposals for City Centre culture bid and Withington Village for submission to Government on 18/06/21.
External Influencing & Lobbying	The Government's economic response to C19 has been fast moving and feeding in Manchester's priorities has required a coordinated approach.	 The Council's Chief Executive and a number of Directors met with Neil O'Brien MP on 1 June 2021. A White Paper on Levelling Up is planned and will influence the autumn Spending Review. The discussion centred on: North Manchester and the need for a cross-departmental approach with a sponsoring department, and on challenges around integrating different transport systems.

 Discussions with GMCA have also started to ensure
Spending Review submissions are coordinated.
 A further meeting with Cities and Local Growth
Unit/BEIS has also taken place to discuss a range of
issues including Levelling Up Fund, North Manchester
& a range of Zero Carbon projects which are
underway and may need Government support